



A Branded Member Mobile App You Design and Control









The demands and expectations of members are increasing – a modern mobile experience is at the top of their list. Together ClubReady and myFitApp enable you to design a mobile app with the flexible experiences members crave and the technology and business tools you need. Discover how you can attract new prospects, retain existing members, and improve your user experience—all while creating new revenue streams.

Market Leader Across the Globe

- 2300+ Locations
- 450+ Apps Created
- 2M Home Workouts Streamed
- 9M Bookings Per Month
- 22M Push Notifications Per Month
- 2.1M Monthly Active Users

[SEE WHAT'S POSSIBLE!](#)

Next-Level Solutions

-  Custom Branded Member App
-  Booking and Event Schedule
-  Content Marketing
-  Messaging and Push Notifications
-  Monetization and Paywall
-  myFitApp@home Video Platform
-  Attendance and Access Control
-  Lead Generation and Referrals



"Our @home solution has allowed us to offer a comprehensive hybrid model in an increasingly digitalized industry."

Matt, CEO
Dragonfly Leisure



"We don't know how a club could operate without the features offered by myFitApp."

Kevin, Club Manager
Westpark Fitness

The Mobile Fitness Business Experience Leader

No other mobile fitness app matches the broad range of features that ClubReady and myFitApp deliver together. Compare the highlighted features below, see examples firsthand, or schedule a demonstration of all the benefits to your business.

[SEE EXAMPLES](#)[GET A DEMO](#)

myFitApp PRO Features

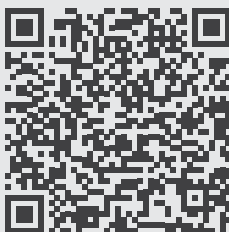
Android-branded private label app in Google Play store	✓
iOS-branded private label app in the App store	✓
Cockpit user roles	✓
Easy onboarding via myFitApp Now sales/support app (no TestFlight)	✓
App user tracking including MAU, app hits, bookings, etc.	✓
Facebook, Instagram, Twitter, YouTube & LinkedIn native modules	✓
Customizable welcome screen	✓
Home screen designer	✓
Configurable Learning Management System (LMS) login screen in the app	✓
Member card in the app for scanning by mobile-capable scanners	✓
Dashboard with classes completed and on-demand workouts	✓
PIQ tracking dashboard	✓
Advanced class booking	✓
Advanced service booking filtering	✓
Share bookings via app to encourage app take up	✓
Lead generation module to refer a friend in app, GDPR-compliant	✓
Unlimited messaging, priced by audience reach MAU	✓
Custom message text, image, header, button(s) with templates	✓
Booking confirmation and reminder messages	✓

myFitApp @home options

Live-streaming viewing in-app for members	✓
Live-streaming broadcast in-iOS-app for trainers	✓
Re-streaming of recordings as if they were live	✓
On-demand playback of recorded live streams and videos	✓
Real-time cockpit management of live streams and on-demand workouts	✓
Uploading, transcoding, and hosting of gym-owned videos	✓
In-app native Shopfront module for easy navigation and playback	✓
Real-time cockpit management of shopfront content	✓
Limit viewing to members only or select groups of members	✓
In-App-Purchase so ineligible users can purchase digital membership	✓
Cast app video to Smart TV via Apple Airplay or Google Chromecast	✓
Cast app video to PC/laptop with member restriction and time limit	✓

See for Yourself or Schedule a Consultation

DOWNLOAD NOW



SCHEDULE A CONSULTATION

About ClubReady and myFitApp

ClubReady and Innovatise (the company behind myFitApp) are independent companies owned and operated by Clubessential Holdings, LLC. This unique partnership is just one example of how Clubessential Holdings offers forward-thinking technology and services that help to attract, engage, and retain over 15 million club, community members, and sports fans for life.

CLUBREADY + MYFITAPP

CLUBESSENTIAL HOLDINGS